

# TOWN COUNCIL Tax Increment Financing Subcommittee Thursday June 20, 2024

5:00pm

### Selectmen's Conference Room 367 Main Street Hyannis

# MEETING MINUTES

**Members present:** Councilor John Crow; Councilor Paul Neary; Vice President of the Town Council Craig Tamash

- **STAFF PRESENT:** Elizabeth Jenkins, Director Planning and Development; Arden Cadrin, Mark Milne, Director of Finance; Corey Pacheco, Senior Planner, Planning and Development;
- OTHERS PRESENT: Arden Russell; Tim Telman; Brad Sprinkle

Administrator to the Town Council opened the meeting at 4:00pm and took a Roll call of the members of the Committee.

(Below is an explanation of the Town of Barnstable Housing Development Incentive Program)

# Town of Barnstable Housing Development Incentive Program

# Housing Development Incentive Program Tax Increment Exemption (TIE)

The Town of Barnstable seeks to enter into Tax Increment Exemption Agreements with Residential Developers to support investment of market rate residential projects that contribute to meeting the housing goals of the community by increasing residential growth, expanding diversity of housing stock and supporting economic development in the Downtown Hyannis Growth Incentive Zone (GIZ). The Downtown Hyannis GIZ is uniquely positioned for additional housing development as it is the economic center of the Town and region however it is seeking a greater jobs-housing balance.

A Tax Increment Exemption Agreement (TIE) is a locally negotiated real estate property tax increment exemption between the Developer and Municipality of not less than 10% and not more than 100% of the increment on market rate residential units in a Certified Housing Development (HD) project for a period of not less than 5 years and not more than 20 years in accordance with Massachusetts Housing Development Incentive Program.

The Massachusetts Housing Development Incentive Program (M.G.L. Chapter 40V) is intended to spur residential growth, expand diversity of housing stock, support economic development and promote neighborhood stabilization in Gateway municipalities. The HDIP provides a residential developer the opportunity to access two incentives:

a) a locally negotiated tax increment exemption (TIE); and b) State tax credit for qualified project expenses

Housing Development Incentive Program Requires:

- Project is locating in HD Zone (see map)
- Project consists of at least 80% market rate units
- Contains 20r more units
- Housing units will be occupied as primary residence
- New construction or major rehabilitation
- Development is on one or more contiguous parcels

#### HDIP State Tax Credits will only be awarded to projects with EOHLC approved Local Tax Increment Exemption Agreements. All Projects, including those only apply for a TIE, must be approved as a "Certified" project by EOHLC

#### To apply for a TIE Agreement with the Town of Barnstable, the Applicant will submit:

1. Letter of Intent. Submit a letter of intent to the Town Manager (Attachment 1 – Sample Letter of Intent)

2. Town of Barnstable Full Application. Submit an application and all supporting materials. (Shall include draft TIE Agreement.)

# Once TIE has been granted (positive vote of Town Council), Applicant must seek EOHLC approval:

- 1. EOHLC Preliminary Certification: Submit the State's Preliminary Application.
- 2. EOHLC Application for Conditional Certification: submit Conditional Certification application to the State.

#### Once a Town of Barnstable application has been submitted:

- 1. Application Review. Town staff from the Finance, Assessing, Legal and Planning & Development Department staff shall review application materials and forward a summary report to the Tax Incentive Committee, a subcommittee of the Town Council.
- 2. Tax Incentive Committee. TIE Agreements are negotiated with the Tax Incentive Committee, a three-member subcommittee of the Town Council. The Tax Incentive Committee reviews applications and makes recommendations for any Town Council action.
- 3. Town Council Action. The draft agreement will be considered and voted on by the full Council at a regularly scheduled Town Council meeting.
- 4. Agreement. Any changes to draft TIE as a result of Town Council action will be incorporated into TIE Agreement in coordination with the applicant and Town Attorney.
- 5. EOHLC Action. Town Council forwards finalized TIE Agreement to the Executive Office of Housing and Livable Communities for their review and action.

#### A finalized TIE Agreement will go into effect:

- Upon approval by Executive Office of Housing and Livable Communities of the TIE
- A EOHLC Final Certificate for the Project has been issued
- As of the first fiscal year subsequent to the completion of new construction (80% of units sold or leased).

# Town of Barnstable

# Housing Development Incentive Program **Tax Increment Exemption (TIE) Evaluation Criteria**

Project \_\_\_\_\_\_

Location\_\_\_\_\_

1 – 4 1= Lowest 4= Highest

The terms of the TIE Agreement will be based on the extent to which the Project meets these evaluation criteria Extent to which project will assist Town in achieving the goals of the Downtown Hyannis HDIP Zone Plan:

#### 1. Increase Residential Growth

Number of new residential units created

#### 2. Results in increase in new growth tax revenue

Percentage increase from existing

3. Expanding Diversity of Housing stock

Number of residential units other than single family

#### 4. Promote economic development

5. Extent to which project positively influences real estate market dynamic in the HD Zone

Underutilized building; redevelopment of abandoned site, visual improvements to site, documented increase interest in surrounding properties

**6.** Extent to which project contributes to improvements to existing infrastructure, streetscape and community amenities

How many improvements; benefit of improvement to community

**7.** Extent to which the site design reflects the development patterns of the surrounding neighborhood and are consistent with Town's design guidelines

**8.** Extent to which the total development costs are reasonable for a project of it size and are consistent with industry standards

Average per sq foot; Average soft costs ; Developers overhead and profit

**9.** Demonstration of market demand for the unit mix, size and type and demonstration target rents are consistent with prevailing market rate rents

See Market Study

**10.** Strength of development team, including positive record in market rate housing development and management

*Number of previous residential development projects Number of residential projects owned and/or managed* 

**11.** Extent to which the project influences balance of market rate vs non-market rate housing in the area

Number of deed restricted units within half mile radius

**12.** Consistency with sustainable development principles, including elements of green design and conservation of energy resources

Number of sustainable design principles incorporated

13. Previous successful development in Town of Barnstable

**14.** Status of compliance/good standing with other subsidy programs

#### TOTAL

1		Build-O		Cost	-				1		page
		build-O	u	Cost	S						
BRATT, LLC			Τ				Proposed Project				
									Address:	199 Barnst	able Roa
										Hyannis, MA	
Description		Costs	I	\$/ SF		\$/ Unit		\$/ BR			
Land	s	1,575,000	5	53.85	5	35,000	5	35,000			
Closing Costs	Š		ŝ			556	ŝ	556			
Legal	S	75,000	\$	2.56	\$	1,667	\$	1,667			
Permits/ Fees	S	80,000	\$	2.74	\$	1,778	\$	1,778			
Engineering - Civil	\$	75,000	\$	2.56	\$	1,667	\$	1,667			
Sewer Connection	\$	100,000	\$	3.42	\$	2,222	\$	2,222			
Engineering - Soil	\$	35,000	\$	1.20	\$	778	\$	778			
			\$	0.00	\$	-	\$	-			
SmartHome Technology	\$	75,000	\$	2.56	\$	1,667	\$	1,667			
Architectural	\$	300,000	\$	10.26	\$	6,667	\$	6,667			
Landscaping	\$	60,000	\$	2.05	\$	1,333	\$	1,333			
Development Fee	\$	700,000	\$	23.93	\$	15,556	\$	15,556			
Construction Costs	5	8,043,750	\$	275.00	\$	178,750	\$	178,750			
Const. Loan Int/Fees	\$	600,000	\$	20.51	\$	13,333	\$	13,333			
Misc/Contingency	\$	500,000	\$	17.09	\$	11,111	\$	11,111			
			+		-		-				
Total Build-Out Costs	\$	12,243,750	\$	418.59	\$	272,083	\$	272,083			
Community Preservation Fun	nds \$	800,000	+						Printed:	6/17/24	
HDIP (net value \$2.5MM @ 80	0%) \$	2,000,000	1				1			2:03 PM	
Build-Out less CPA/HDIP Fu	nds \$	9,443,750									

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(link below for the Financing graph)



#### (Application submitted by 199 Barnstable Road, Hyannis, MA)



Below is the Staff report submitted on the project:

TO:	TIF/TIE Town Council Subcommittee
FROM:	Planning & Development Department
DATE:	June 19, 2024

Staff Analysis

199 Barnstable Road – Telman & Sprinkle d/b/a BRATT, LLC Request for Tax Increment Exemption Agreement under the Housing Development Incentive Program

TIE:

#### SUMMARY

45 Units:

36 market rate 5 affordable @ 65% AMI 4 affordable @ 80% AMI

100% years 1-5 85% years 6-10 50% years 11-20 Total Est. Value: \$1,040,282

The Town of Barnstable has received a Housing Development Incentive Program Tax Increment Exemption application from developers Timothy Telman and Brad Sprinkle doing business as BRATT, LLC. The project seeks to redevelop the 1.2 acre property located at 199 Barnstable Road, Hyannis.

The applicant proposes to construct a total of 45 new rental housing units, all one bedroom and one bath each. 36 of the units will be market rate; 5 units are required inclusionary housing units (permanently deed restricted) priced for households earning 65% of the area median income; and 4 are proposed to be permanently deed restricted, affordable units priced for households earning 80% of the area median income.

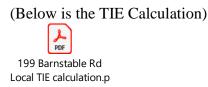
This is a by-right development under zoning which has received formal approval by the Site Plan Review Committee.

The Tax Increment Exemption request is for a 100% tax exemption for years 1-5, 85% tax exemption for years 6-10 and 50% for years 11-20. The exemption is based on the increased value of the new market rate units only. The anticipated value of the property upon completion is \$9 million. At this time, with the information available, the approximate total value of Tax Increment Exemption is \$1,040,282 over the 20 year period. The developer is also seeking \$2 million in state HDIP Tax Credits.

The Development Pro Forma appears reasonable and in line with industry standards. The developer is seeking \$800,000 in Barnstable Affordable Housing Growth/Development Trust Funds for the 9 deed restricted units. Total Development Cost is \$12,243,750, \$272,083 per unit. Projected monthly rent for the market rate units is \$2,100 per month.

The proposed development meets the objectives of the HDIP Plan including increasing residential stock and diversity of housing choice from what is currently available. It will have a positive impact on housing supply and, in turn, support economic development. The recently completed Housing Needs Assessment indicates that 70% of households are 1 or 2 persons, indicating a demand for smaller units.

Enclosed is the HDIP application for your review.



Town Council Administrator asked the Committee for a motion to recommend to the full Council the application submitted by 199 Barnstable Road – Telman & Sprinkle d/b/a BRATT, LLC Request for Tax Increment Exemption Agreement under the Housing Development Incentive Program.

Councilor Neary made the motion to recommend to the full Council the application submitted by 199 Barnstable Road – Telman & Sprinkle d/b/a BRATT, LLC Request for Tax Increment Exemption Agreement under the Housing Development Incentive Program, this was seconded by Vice President Tamash, all members voted in favor of the application and recommendation to the full Council.

Town Council Administrator asked the Committee for a motion to adjourn: Councilor Crow made the motion to adjourn, this was seconded by Councilor Neary, all members present voted in favor of adjournment at 6:07pm

Adjourn 6:07pm