



# The Town of Barnstable

## Growth Management Department

Jo Anne Miller Buntich  
Interim Director

Minutes of Planning Board - Approved  
Tuesday, November 17, 2009  
Growth Management Conference Room  
367 Main Street  
Hyannis, MA

November 20, 2009

Committee Members Present:  
Felicia Penn and Paul Curley

Also present: Town Councilor Ann Canedy  
Jo Anne Miller Buntich, Growth Management Department  
Joseph Berlandi, Barnstable Village Business Association

Meeting called to order at 4:35 pm by Felicia Penn.

Formula Business VB-A and MB-1 Barnstable Village – Jo Anne said that Councilor Canedy had requested this matter be on the agenda for some time and that her desire is for the Board to act on this as a priority. Jo Anne further stated that at the Barnstable Village Visioning Session the prior night, it was decided to review the VBA in Barnstable Village and make decisions regarding uses to be allowed in the district, and to make a decision regarding formula business and corporate branding.

There was further discussion on the definitions of formula business and corporate branding and the types of establishments that would be allowed in the VBA. Jo Anne explained that a ban on formula business would mean that the ownership arrangements included in a formula business would consequently not be allowed. A corporate branding prohibition suggests that a formula business may be allowed but must conform to specific design guidelines. Joe Berlandi said that the Barnstable Business Association members would like to look at an ordinance that addresses both formula business and corporate branding.

Next steps:

- Jo Anne will begin drafting the ordinance
- Tentative first read before the Town Council at the first meeting in January
- Tentative full Planning Board hearing in January

Update Medical/Dental OM North Street – Jo Anne distributed a potential amendment to the OM District that included addition of a by-right use of dental or medical office, a definition for the added by-right use,

and an amendment to the existing definition. It was decided that this amendment is now ready for first read before the Town Council, tentatively for the first meeting in January, then referral to a full Planning Board hearing in January.

DCPC Update – Jo Anne stated that the DCPC will be submitted for first read to the Town Council on December 3<sup>rd</sup> and it will be advertised for the December 14th Planning Board hearing.

Meeting adjourned at 5:00 pm.

Respectfully submitted,

Marjorie Watson  
Administrative Assistant  
Town of Barnstable