



**Town of Barnstable**  
**Hyannis Main Street Waterfront Historic District Commission**  
[www.townofbarnstable.ma.us/hyannismainstreet](http://www.townofbarnstable.ma.us/hyannismainstreet)

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor at 6:30pm on **Wednesday, August 5, 2015.**

**MINUTES**

**Members Present:** Chair, George Jessop – Vice Chair, Paul Arnold, Bill Cronin, Marina Atsalis, and John Alden in attendance.

**Members Absent:** David Colombo, Brenda Mazzeo and Taryn Thoman

**Staff Present:** Elizabeth Jenkins, Principal Planner and Karen Herrand, Principal Assistant, Growth Management Dept.

A quorum being duly present, Chair Jessop opened the meeting at 6:31 p.m.

An announcement was made by Chair Jessop stating the meeting is being recorded and broadcast on Channel 18 and in accordance with MGL Chapter 30A, §20; and requested that anyone taping this meeting to please make their presence known.

**New Business**

***Big Brothers Big Sisters – 684 Main Street, Hyannis, Map 308/Parcel 140***  
Two Business Signs

Chair George Jessop refers to the picture of the signage in front of bldg. Exhibit A. Asks if the space on the wall is large enough? He asks if the window boxes will remain?

Melissa Ventola in attendance. She explains that they are on the second floor of the building. They don't think they will be using the window boxes.

Bill Cronin asks if the signage is in compliance for the two signs.

Elizabeth Jenkins replies that under compliance they are allowed the two signs. They have not checked the frontage yet, but will review. This is modest signage and the square footage is based on the size of the building.

Chair George Jessop mentions/suggests the projected signage option, which may be good in addition. Good option for two story buildings that have a second floor occupancy.

Marina Atsalis likes the idea of a projected sign. She likes the sign, hanging above would be good.

Elizabeth Jenkins states that a projected sign is normally on the ground level, mainly to attract pedestrians. May be difficult because of the awnings and they will not be changing the existing configuration of the awnings.

Chair George Jessop explains that this is a two story building and unlike most buildings in the area and because of the window separation, there is a blank wall section above the doorway, which makes it ideal for a projected, perpendicular, double sided sign. Good size lawn in front and it would be good to have so as to be seen over the parked vehicles.

Paul Arnold asks for confirmation if they would be looking for speed traffic? It seems as if the people would be coming to you.

Melissa Ventola comments that this may be a good option, a projected sign.

Chair George Jessop refers to Form B, Exhibit B, where the view of the bldg. is indicated.

Elizabeth Jenkins interjects that maybe the Commission could approve the design of the sign so they can continue doing business and then have the option to possibly do a projected sign.

Chair George Jessop makes comment that there is not 4 ft. of space between the windows and the door, this will be a tight fit. Asks if their design needs to have a slash added to the design?

John Alden agrees that a projected sign would be beneficial?

**Motion made by Bill Cronin to approve the double sided ladder sign as presented and a projected sign in addition, suitably sized not to exceed bldg. sign code violations, mounted to the building, seconded by Marina Atsalis, so voted unanimously.**

***Dean Walton d/b/a The Little Sandwich Shop – 428 Main Street, Hyannis, Map 309/Parcel 218***  
Two Business Signs

Dean Walton in attendance.

Chair George Jessop refers to the picture of the signage, picture of back side of building sign and front of building sign, Exhibit C. Confirms the material and design of the sign. Double sided with border for the front sign.

Marina Atsalis asks about the word "the" she states that it looks like an add on.

**Motion made by Bill Cronin to approve the two signs as presented, seconded by Paul Arnold, so voted unanimously.**

***Wayne Kurker – 232 Main Street, Hyannis, Map 327/Parcel 160***  
Two Parking Signs

Elizabeth Jenkins interjects that the Legal Dept. has asked her to put a disclaimer out and notify the Commission that these are regulatory signs and the form and content are prescribed by the parking lot licensing regulations. There is little latitude in terms of the arrangement of the signage.

Bill Cronin asks if there is an arrow or direction to where the pay station is?

Wayne Kurker in attendance. He explains that he can't get his license until he clears approval for the signage from this Historic Commission. There will be internal signs. He presents a picture of the frame and canvas that is on Ocean St., Kiosk Exhibit D.

Marina Atsalis states that the signs are perfect, but is there any chance of getting them onto a white painted 2 x4 instead of metal post?

Wayne Kurker answers, yes, he can do that.

Chair George Jessop suggests a pvc sleeve with a steel or cement post core buried with possibly a finial on the top or Nantucket cap. Where are the site are the signs going to be put?

Wayne Kurker presents copy of site plan, Exhibit E, and points out where the location will be for the signage.

200 Main Street, Hyannis, MA 02601  
367 Main Street, Hyannis, MA 02601



There is some discussion regarding parking spaces for the bank and the spaces Mr. Kurker will have as paid parking and if the spaces will be numbered.

Wayne Kurker presents large scale plan, Exhibit F and points out the designated spaces and the vegetative buffer where CCRTA area is.

Elizabeth Jenkins states that the location and the placement of the signage is dictated by the Licensing Dept.

**Motion made by Bill Cronin to accept the signs as presented with the exception of substituting a different post (substitution of a 4 x 4 wood or simulated wood post instead of metal as shown), seconded by Marina Atsalis, so voted unanimously.**

Marina Atsalis asks about the ladder signage at the Building where Big Brothers and Big Sisters is. There is signage there now that has a phone number on it, TB Tax Service, and there is also sign in the window that has phone number on it as well. See Exhibit G.

Chair George Jessop confirms that telephone numbers are not to be allowed on signage. We can ask the Building Dept. to enforce this. No email, website or telephone numbers on Main Street because it is a Historic District.

Marina Atsalis states that another tax business on Barnstable road has telephone number displayed as well. The Town uses banners for their promotions, but private industry can't seem to do that, this seems like a conflict. She would like to discourage the telephone numbers.

Bill Cronin states that "Kelly's", a business at the Compound on Main Street has signage displayed on the ladder and on the poles that was not approved, they have not come to us. What option do we have? Can we tell them to take it down?

Chair George Jessop explains that they have to see what the violation is and what action we can take.

Elizabeth Jenkins replies that she will follow up and ask the Bldg. Commissioner to review, they most likely do not have sign permits.

Bill Cronin states that also the building next to the Brazilian Butchery, building next to the Barber Shop, in between the building they are parking cars on the grass here.

Bill Cronin states that the neon signage is still there as well. A year and a half ago we told the people in the Compound to take down the neon signs in the windows, they are still there. We need enforcement of these issues/signage. What are we doing here, nobody listens to us. There has to be somebody to enforce these regulations. He has copies of five or six letters that the Chair has sent previously specifying the violations. The Town should be enforcing these regulations.

Chair George Jessop states that there is stringed lighting also on wrought iron fences, this is not Christmas lighting and this is prohibited as well.

Paul Arnold comments that he shares the frustration, litigation/money is a factor, and he doesn't think the Town wants to do anything about this, it's too bad, this Commission is trying to do something about it but nothing is being done to enforce.

Marina Atsalis doesn't understand why Growth Management can get involved with this. We have already written many letters and nothing comes of our requests. This Commission is working very hard.

Elizabeth Jenkins replies that the enforcement is in the hands of the Building Dept., Growth Management cannot issue violation citations. We can notify the Town Manager as well.

Bill Cronin presents a copy of a letter that was sent to the Building Commissioner, dated February 11, 2015, Exhibit H. He quotes the list of signage violations on this letter and none have been acted on.

Chair George Jessop states that he will follow up on this.

Approval of Minutes – June 16, 2015 and July 1, 2015

**Motion made by Paul Arnold to approve the minutes of June 16, 2015, as presented, seconded by Bill Cronin, so voted unanimously.**

**Motion made by Paul Arnold to approve the minutes as amended, seconded by Bill Cronin**

Marina Atsalis would like to amend the minutes, see paragraph 3, on pg. 4 she would like to have the record reflect that she stated "the Village of Hyannis" not "Hyannis Village" please amend.

Paragraph 11, pg. 4, a review of the tape will be done in order to amend Marina Atsalis reply to John Keenan in paragraph 10, please amend.

Elizabeth Jenkins points out that Bill Cronin was not in attendance at this meeting and to remove him from the minutes as being in attendance, please amend.

**Motion entertained by Chair George Jessop to approve the minutes per revisions, moved by Paul Arnold to accept the minutes as proposed to be amended, seconded by Bill Cronin, so voted unanimously to approve as amended.**

Next HHDC meeting scheduled for August 19<sup>th</sup> and September 2, 2015

**Motion made by Paul Arnold to adjourn, seconded by Bill Cronin, so voted unanimously to adjourn.**

**Meeting adjourned at 7:25 p.m.**

Respectfully submitted  
Karen A. Herrand

Public files are available for viewing during normal business hours 200 Main Street, Hyannis.

\*\* Further detail may be obtained by viewing the meeting video via Channel 18 on demand at <http://www.town.barnstable.ma.us> \*\*

#### List of Exhibit Documents

- Exhibit A -** Picture of signage – Big Brothers Big Sisters – 684 Main St., Hyannis – Map/Par 308/140
- Exhibit B -** Form B – 684 Main St., Hyannis - Map/Par 308/140
- Exhibit C -** Picture of signage – The Little Sandwich Shop – 428 Main St., Hyannis – Map/Par 309/218
- Exhibit D -** Picture of kiosk/awning located on Ocean Street – 232 Main St., Hyannis – Map/Par 327/160
- Exhibit E -** Site Plan re 232 Main Street, Hyannis – Map/Par 327/160
- Exhibit F -** Large Scale Site Plan re 232 Main Street, Hyannis – Map/Par 327/160
- Exhibit G -** Picture of signage located at 684 Main Street, Hyannis – Map/Par 308/140 (TB Tax Service)
- Exhibit H -** Letter to Mr. Tom Perry, Bldg. Commissioner, dated February 11, 2015, signed by Chair George Jessop, regarding listing of sign violations