



Town of Barnstable
Growth Management Department
Hyannis Main Street Waterfront Historic District Commission

www.townofbarnstable.ma.us/hyannismainstreet

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing was held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2nd Floor 6:30pm on Wednesday, March 6, 2013.

MINUTES

Members Present: George Jessop – Chair, Bill Cronin, Meaghann Kenney and Brenda Mazzeo; **Members Absent:** Paul Arnold, Marina Atsalis, Dave Colombo and Joe Cotellessa; **Staff Present:** Theresa Santos, Principal Assistant, Growth Management Department

A quorum being duly present, Chair Jessop opened the meeting at 6:30PM

An announcement was made by Chair Jessop stating the meeting is being recorded and broadcast on Channel 18 and in accordance with MGL Chapter 30A, s. 20; and requested that anyone taping this meeting to please make their presence known.

New Business

Vision Art Graphics / TBS Tax Service / Lider Imoveis International, 684 Main Street, Hyannis, Map 308 Parcel 140
Business Signs

- Represented by Renalda Oleviero, Manager of Vision Art Graphics
- Also present was Rinaldo Oliveira of TBS Tax Services and Lider Imoveis Int.
- Application review and company background provided
- Proposing existing be refaced on wood with vinyl lettering

Motion duly made by Bill Cronin, seconded by Meaghann Kenney to approve the application for both signs as presented

Vote: So voted unanimously

Mary Harrigan, 645 Main Street, Hyannis, Map 308 Parcel 133

Business signs, Open/Closed sign, Trade Flag, Trade figure or symbol, Location hardship sign

Represented by Mary Harrigan, owner

- Application reviewed; applicant requesting minor amendments
- Business sign to be placed within the existing ladder sign; size has been reduced from 43x54 to 43x27; sign to be double sided
- Proposed sign is with white background and black lettering, starfish in grey; the starfish is the trade figure / symbol
- Comments from Commission: a black and white sign mirrors a temporary sign in the Historic District
- Suggestions from the Commission include:
 - * Starfish: changing the color from grey to authentic colors (red spots on a tan background), possibly making it three-dimensional and enlarging it to overlap to stand out more
 - * Border: remove the border on the sign
 - * Colors: suggest changing the white to a cream color
 - * Awning: change in letter coloring is an option especially with a maroon awning
- Signage to be completed by Sign It
- Applicant open to suggested changes

Motion duly made by Meaghann Kenney, seconded by Bill Cronin to approve the business sign one on the application, with background color in cream; approve the awning lettering without the border; keeping the word resale in a different color tone; starfish to be a realistic starfish color – tan with orange/red spots, trade / open flag to

be traditional red/white/blue for present time, with approval to change those colors to cream / black with starfish in realistic colors; open / shut sign to be cream/black to match ladder sign and awning; all signage to be completed by Sign-It company

Vote: So voted unanimously

Discussion:

- Chair Jessop requests updated specs and colors be provided to staff at 200 Main Street

Review and approval of draft minutes from February 20, 2013

Motion duly made by Bill Cronin, seconded by Meaghann Kenney to approve the minutes of February 20, 2013

Vote: So voted unanimously

Other items not reasonably anticipated by the Chair – none

- Chair Jessop remind staff that the request for the draft of a letter to the Building Commissioner from the Commission supporting the number of awnings based on the linear footage of the façade of Puritan's as requested in the minutes of the last meeting;
- Bill Cronin requested an addition to the letter identifying the open sign at the International Inn; the sign blinks on and off, then the letters blink individually – none of which is permitted in the Historic District; Chair Jessop agrees this issue be included in the requested letter to the Building Commissioner

Next HHDC meeting scheduled for Wednesday, March 20, 2013

Motion duly made by Bill Cronin, seconded by Brenda Mazzeo to adjourn the meeting

Meeting adjourned at 6:58PM

List of documents / exhibits used by the Committee at the meeting

1. HHDC meeting agenda for March 6, 2013
2. Draft minutes February 20, 2013
3. Application for Certificate of Appropriateness: Vision Art Graphics / TBS Tax Service / Linder Imoveis International
4. Application for Certificate of Appropriateness: Cottage Chic, Mary Harrigan

Respectfully submitted
Theresa M. Santos
Growth Management

Public files are available for viewing during normal business hours 200 Main Street, Hyannis.

** Further detail may be obtained by viewing the meeting video via Channel 18 on demand at <http://www.town.barnstable.ma.us> **