



The Town of Barnstable

Office of Community Services

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Barnstable Golf (Olde Barnstable Fairgrounds and Hyannis Golf Course)	508-362-2606	Marine & Environmental Affairs:	508-790-6272
Hyannis Youth & Community Center:	508-790-6345	Senior Services:	508-862-4750
Recreation:	508-790-6345	Veteran's Service:	508-778-8740
		Youth Services :	508-790-6345

GOLF COMMITTEE

September 8, 2015
Olde Barnstable Fairgrounds Golf Course
Meeting called to order at 5:30pm
Minutes: APPROVED

Roll Call:	DAVID MILLER	Present
	RICHARD ALIBERTI	Present
	GEOFFREY CONVERSE	Absent
	MARY CREIGHTON	Present
	EDIN NACAR	Present
	EDWARD HICKEY	Present
	BRIAN CONWAY	Present

ALSO PRESENT: BRUCE MCINTYRE
MERRY HOLWAY

Public Comments N/A

Chair Miller reads statement in accordance with MGL Ch. 30.A.S.20 regarding public taping at meetings- No one responds as taping this meeting

Act on Minutes from the August meeting: Changes requested by Mary Creighton on page two and Chair Miller requested to add a line on page three for Mr. Hickey, that he was given an action by the chair.

Motion duly made by Mary Creighton to approve the minutes of the August 11th 2015 meeting. Seconded by Brian Conway Vote: so voted all approved unanimous with the changes.

Old Business

Discussion: New Revenue Ideas from use of Facility – Hickey

- We have been given a lot of credit for improvements and conditions on the course. The internal facilities have not kept up pace with the course and I understand things are going to be done. In talking with Merry she is in favor for more space to sell and advertise her stock and maybe add fitting rooms instead of sending people to the bathroom to try things on. I think that some use could also be made of the veranda or porch. The use of the downstairs is not very popular, handicap parking could be added down below to make it more accessible. It would be good to get the indoor up to par with the outdoor.
- Brian Conway- Listening to Ed, I feel the club members do not use the dining facility as much as they should. If access was upgraded and a better cover put up outside it may be used more.

- Bruce- I feel it is a part of the experience and should be upgraded because it is a part of the business
- Chair Miller- Historically the membership has not supported it as much as it should
- Bruce- Member support at either concession has been very limited. We went through a span of 5 years where no money was spent on capital improvement for various reasons. We have a plan in affect and we need to start with the roofs and decks to secure the buildings then we can move inside and do more updates. Ed's points are valid and I hope to see many improvements completed over the next 4 or 5 years.
- Chair Miller asked Ed if he looked into using this room we are in for anything else. Ed- there were no strong ideas it is difficult to do functions down here.

Discussion: Need for Drinking Water on the Courses

- Chair Miller- Is there any way we can re visit the limited drinking water on the course.
- Bruce- There is limited water on the golf courses; I have talked to Scott Allen and discussed ways to fix the situation especially on the hot days. There are many options we could look at and I will discuss them with the concessionaires, we do not want to take money away from them. Topic discussed
- Ed Hickey- The board of health can be an issue with the water on the course
- Edin Nacar- We don't want to take money from the concessionaires

Status: Master Plan Education

- Chair Miller- We have not done to much with this yet. It is one of our main goals for the year and we need to get going on this because it will go into our annual report. Some of the items we had discussed were getting an article in the Patriot, inviting members of Town Council and the membership association to attend the golf committee meetings.
- Bruce- The committee, staff and members also need to spread the word to everyone and let them know what we are trying to do and where they can get information.
- Mary-We should start with the fact that the renovation cost will not be passed down to the membership not the irrigation.
- Chair Miller- Should we ask Tip Phillips to come to next meeting
- Brian Conway- We should formally invite them to the meetings and share as much information as possible so they can also help promote and understand what we are trying to do at the courses
- Bruce- To remind everyone what we are trying to do is put Hyannis Golf Course on the same level as Olde Barnstable as a premier golf facility
- Ed Hickey- Asked Bruce if there was someone to replace him if he were to get hired by the USGA?
- Chair Miller and Bruce- respond to Ed's question

Review Rate Approval Letter to Town Manager

Chair Miller- Geoff Converse and Brian Conway had a few word changes that I will include in the letter, does anyone else have any comments? No One responds Chair Miller asks for to vote to approve and send letter.

**MOTION TO APPROVE AND SEND LETTER DULY MADE BY BRIAN CONWAY
SECONDED BY MARY CREIGHTON Vote: so voted unanimously**

New Business

Golf Director's Report- Bruce McIntyre

- Recently we did a two day photo shoot to upgrade our digital photo inventory to for new marketing opportunities and brochure possibilities
- We are doing an upgrade to our website to make it more interactive

-We also did new drone video flyovers for a new TV spot that you will soon see promoting OBF 3 years in a row voted a top 25 public golf course in New England. We also will be running one with the special at Hyannis
-There have been large email blasts going out and the \$59 Mon- Thursday special at Hyannis has been doing very well
-August was a very strong month for both courses between the 2 course we are up \$55K in revenue
-The new member incentive program will start Sept 15th, you will get 6 months of free golf and the membership will run through 3/31/17
-ADA project is going along very slowly we have run into a few issues, the insulation was going in today hopefully it will be done by the end of September, lets hope there are no more issues and the project can continue

Director of Golf Maintenance Report-Bruce McIntyre

-August was a tough month with the heat for both courses; I believe we made it through with flying colors. We fertilized both courses last week with an organic fertilizer and we top dressed the greens
-We will also be doing some aerating over the next few weeks on tees and fairways, greens we will be doing after Columbus Day.

Brian Conway- Asked about the rent collected being low at OBF.

Bruce- We should be receiving a check soon, there should be no problem

Ed Hickey asked about the restaurant contract. Bruce explained the contract situation at the restaurants and in the Town of Barnstable.

Edin Nacar- Has the thought of a 2 year membership be brought up by anyone yet

Bruce – No two years would bring in to many issues

Closing Public Comments - NONE

MOTION TO ADJOURN DULY MADE BY MARY CREIGHTON SECONDED BY ED HICKEY

Vote: so voted unanimously

Adjourn: Time 6:15 PM

Respectfully submitted
Wayne R. Malcolm
Recording Secretary

Public files are available for viewing during normal business hours

** Further detail may be obtained by viewing the video via Channel 18 on demand or at
<http://www.townofbarnstable.us/GolfCommittee> **

APPROVED