



## Town of Barnstable Growth Management Department Economic Development Commission

www.town.barnstable.ma.us/economicdevelopmentcommission

## EDC Meeting Notes May 24, 2016

Members Present: Hartley Johnson, Hank Farnham

Absent: Jonathan Gilmore, Chris Kehoe, Alan Feltham, Tom Geiler, Michael Schulz

Also Present: Stacey Peacock - Administrative Assistant, Elizabeth Wurfbain - B.I.D. representative

With 2 members present - No Quorum Achieved

\*Due to lack of quorum the following is a brief summary from the meeting

## Discussion Points:

- Economic Development linked to education, housing, drugs
- Town Council economic development interests
- Affordable Housing causes and alternatives
  - o Alternatives; mixed use, zoning, affordable housing program AAAP, subsidized options.
- Downtown
- Capture those who are traveling to Nantucket with 'Shop Hyannis' signs
- Provide ample and easy to find Parking
- Good signage and way finding

Re-appointments – Hank Farnham

Old Business:

Marketing Plan:

Hartley asks about Marketing Plan:

- o Is there interest?
- o Should (EDC) proceed with it?
- o Will (EDC) proceed with it?

Cape Cod Healthcare / EDC conversations reviewed

Blue Economy - Waterfront opportunities, locations discussed: Veteran's Beach, Kalmus Beach.

Suggestions for future speakers:

- Maria Marasco
- Mark Ells
- Marketing Director CCH
- Mike Lauf How do we make Barnstable relevant?
- Forum: Town Manager, Jessica Sylver, Jo Anne Miller Buntich all together for an EDC brainstorming session

Comments: We have beauty. People want to live here. We just need to go beyond tourism.

Next BEDC meeting June 28, 2016.

Respectfully submitted - Stacey Peacock, Administrative Assistant

Public files are available for viewing during normal business hours in the Growth Management office

located on the 3<sup>rd</sup> floor of Town Hall, 367 Main Street, Hyannis
\*\* Further detail may be obtained by viewing the video via Channel 18 on demand at http://www.town.barnstable.ma.us \*\*

