



Town of Barnstable
Growth Management Department
Economic Development Commission

www.town.barnstable.ma.us/economicdevelopmentcommission

EDC Meeting Notes
December 27, 2016

Members Present: Chris Kehoe - Chair, Hartley Johnson, Hank Farnham, Tom Geiler

Absent: Michael Schulz, Ted Wurzburg, Alan Feltham

Also Present: Michael Trovato – GMD Economic Development, Stacey Hurwitz - Administrative Assistant

Chris Kehoe called the meeting to order at 3:04 pm. With four members in attendance, a quorum was not achieved. The October 25, 2016 minutes were tabled until the January meeting due to a lack of quorum.

Trovato - GMD Update:

- Parking Open House on November 30th
 - The Parking Presentation was videotaped & is available for viewing on the town website
 - Two way traffic vs parking garage
 - Hoping to have the Final Report by February. The EDC would like a copy of the Final Report.
- Cape Coastal Conference on December 6th & 7th – the focus was on Blue Economy
- New Project: Cape Cod Potato Chips – Phase I: Enhancement of the visitor experience & Phase II: Expansion of their warehouse. They provide 100 manufacturing jobs.
- According to David Augustinho (Workforce Investment Board) there are over 2,000 manufacturing jobs on Cape Cod. Trovato to ask how many of those jobs are in Barnstable.
- Gateway Medical Zoning changes went in front of the Town Council on December 15th for the first reading. Next is a joint public hearing with the Planning Board on January 5th. Geiler would like to see 2 property owners attend the January 5th meeting to give their perspective. Vinny D'Olimpio.
- There was a meeting scheduled on December 12th between the EDC Chair/Vice Chair and GMD to discuss the Cost Research Results. EDC Chair will need to reschedule the meeting, as they were not able to attend.
- Economic Development Goals and Strategies for GMD FY17 hand out (Exhibit B)
- The Cape Cod Commission is working with the four major shopping centers on Rte. 132 to create a long term vision.
- Trovato does not think the GIZ renewal will be an issue as we haven't come near the thresholds we agreed to (residential bedrooms or square footage).
- The building next to 200 Main Street discussed - the most recent interest/deal fell through.

Cape Cod Commission (CCC) Discussion:

- Geiler shows concern of Cape Cod Commission requirements / laborious process for large businesses.
- The EDC states the CCC seems to be more business friendly now than ever before.
- Farnham would like to see Paul Niedzwiecki come in as a guest speaker.

New Business:

Meeting Time: After Work or Evening Meeting

Geiler: Our biggest problem is new members. The council has had issues getting us new members. I have heard indirectly there were a few people that were interested but they couldn't attend meetings in the middle of the day.

Kehoe & Farnham inquire about an 8:00 a.m. meeting. An early meeting time suggested as a resolution for obtaining more members and to fix attendance issues. Stacey will look into availability of room and videographer. EDC expresses interest for an 8:00 am meeting time slot on the 4th Tuesday of the month.

The EDC was advised Eric Steinhilber is now the Town Council President. Chair Kehoe to reach out to the Town Council to see who the new EDC liaison will be.

Old Business:

Medical Zoning Update:

- On January 5th there is a Joint Public Hearing for the Gateway Medical District: Town Council & Planning Board.
- Kehoe asked Geiler & Farnham to attend the January 5th meeting.
- Kehoe asked EDC members to contact a few owners in the Gateway Medical District to attend the meeting. The EDC to reach out to Brad Tracy (Kehoe) and Vinny D'Olimpio (Farnham).
- It is advantageous for the owners in this district to have the flexibility with zoning.

Grant Opportunitiews & Marketing Plan: RFP

Johnson asks why the Marketing Plan isn't included in the Growth Management Goals & Strategies - FY17.

Geiler: We haven't brought forth anything formal or substantial.

Farnham: Marketing is part of the whole overall goal and strategy.

Johnson thinks Growth Management (GMD) should be taking this project on. He believes that nothing is being done. Johnson wants a round table discussion on the Marketing Plan. He asks if every department in the town knows about the marketing plan.

Kehoe: Reads the Economic Development Goals & Strategies FY17 handout out loud and makes the determination that marketing is embedded throughout the handout. Kehoe states everything is changing in the Town; a new town manager & changes in GMD. I believe we said GMD wouldn't have the ability to take this on for us. Mark Ells said he was looking into a grant from the MA South Eastern Economic Development Council for this as well as a grant to take on the regulatory issues in the town.

Johnson would like Mark Ells at the next meeting to see what his vision is & what is being done on the Marketing Plan.

The EDC members advise Johnson to speak to the Town Manager directly. They believe it would be more productive if Johnson went to speak with Mark Ells, in person. The EDC reminds Johnson that Mark Ells told Johnson to come to him with any questions.

Kehoe: Meg Mayo-Brown is going to be a long discussion at the January meeting. Kehoe doesn't believe Mark Ells will fit into January's meeting in addition to the Superintendent. Kehoe to ask for Mark Ells' availability.

Farnham: Some think this is premature, that we need to work on zoning & permitting first. We have major changes right now in Town and in Growth Management. The grant writer in the town has not been replaced.

Johnson was again advised by the other EDC members, to seek information & an update directly from Mark Ells.

Having no further business the meeting is adjourned at 3:55 pm.

Next BEDC meeting January 24, 2017

List of documents / exhibits used by the Commission at the meeting

Exhibit A: Agenda dated December 27, 2016

Exhibit B: Economic Development Goals & Strategies FY17

Respectfully Submitted,

Stacey Hurwitz, Administrative Assistant

Public files are available for viewing during normal business hours in the Growth Management office
located on the 3rd floor of Town Hall, 367 Main Street, Hyannis

*** Further detail may be obtained by viewing the video via Channel 18 on demand at <http://www.town.barnstable.ma.us> ***