



Town of Barnstable
Growth Management Department
Economic Development Commission



www.town.barnstable.ma.us/economicdevelopmentcommission

BEDC Meeting Minutes
March 25, 2014

Members present: Chris Kehoe, Chair, Alan Feltham, Vice Chair, Hartley Johnson, David Wood, Eric Steinhilber, Hank Farnham. Also present was a speaker, Dr. Clinton Miner, President NGSQM

Absent: Jeff Craddock, Roy Richardson,

Chair Chris Kehoe, called the meeting to order at 3:00 pm.

Dr. Clinton Miner, President NGSQM Falmouth. He is the speaker today. (Handout/Exhibit A).

Speaks about Degree Programs. Asking for sense of opinion regarding higher education.

Hartley Johnson speaks about young people not having jobs on Cape. Suggests focus on other technology for Cape and manufacturing possibilities. Cost is astronomical.

Chris Kehoe, Chair, states the younger people come out of high school unprepared, non English speaking, poverty at the elementary level. Some higher education facilities are offering free, subsidized education now.

Hank Farnham comments that it is appalling at how many of the students are not prepared in order to move on to a higher learning level of education. Suggests developing leadership skills and curriculum development.

David Wood comments that a college degree has turned into what a high school diploma used to be.

Dr. Minor comments that certifications are for a specific skill/job. Studies/research shows that education is a social process. There is a need for brick and mortar education, the face to face and blended situation works better. Would it work here? A lot of factors, the problem would be cost, unless a lot of state funding. Curriculum that presents wide range of skill sets. Lots of due diligence needed. Students don't know how to present. Education needs to go to and be about integration, creating people that can think and are innovative. His program focuses on this. They offer 11 competencies all around leadership and management. Higher education under pressure, producing graduates that cannot perform well, institutions are too expensive. No programs that respond to learners needs.

Alan Feltham, Vice Chair, comments/asks what should EDC be doing? We should create a business aspect and what skills, competencies are required on the Cape?

Hank Farnham suggests maybe doing a round table discussion with the Chamber of Commerce and CCC's college.

Dr. Minor suggests going to businesses and ask if they would be willing to partner with them and the students.

Hartley Johnson states that we don't go out and sell and identify. Who we are going to talk to about this? There is tremendous opportunity here. We need a sales person to go and speak to people. He comments about drone companies.

Hank Farnham states that TOB had formed a previous sub committee to do this and there wasn't a sufficient workforce.

Dr. Minor suggests maybe some education to be offered for tourism? They have educational tourism people coming from Europe. Possible creation of a Barnstable company for this? How would it exist within the community?

Dr. Minor comments they offer a masters degree program that takes one year at NGSQM. He suggests looking at brochure (Exhibit A) and get back to him with some information. He describes that they are accredited by New England Regional Education. Their main focus is on adult learning. Leadership and management. Programs online or blended. They are small and are going to remain small. Heavily engaged faculty and non profit organization.

Chris Kehoe, Chair, welcomes Hank Farnham into the BEDC, who is one of the founding members as well.

Approval of Meeting Minutes – February 25, 2014:

Alan Feltham, Vice Chair, states that these minutes have an error regarding the next event schedule information under "Old Business" stating "Next BEDC meeting to be held at the Barnstable Municipal Airport" He asks if this is confirmed? This should be modified and be put under a future agenda item.

Vote: Alan Feltham makes a motion to accept the minutes with this correction/amendment to be made, seconded by Hartley Johnson, to accept the Feb. 25, 2014, minutes as amended, so voted unanimously.

- Richard Scali coming to the next BEDC meeting, April. Richard Scali has not officially been reappointed.

Discussion

Alan Feltham, Vice Chair, comments that we are trying to grow jobs beyond tourism and need to be able to proceed. We should hear from CCCC's and then go to High School and then Sturgis. Maybe Otis as well?

Chris Kehoe, Chair, will look into. He will go to the recruiting station on North Street to see if he can get a contact name for someone at Otis to get some info regarding drone.

David Wood comments that he has spoken to developers and they do not want to do this.

Hartley Johnson suggests forming a committee, and recommendation to TC for grant. Where is TC on education?

Eric Steinhilber replies that TC is working on the budget now.

Hartley Johnson comments that TOB is tourism obsessed, there is marginal assistance from State. Wasted money on studies, low wages. Need to lobby state for fairness and funding, for selected industries. Fight regulatory mandates, expand educational options to include a full campus 4 year school, involve citizens to outreach. He suggests an objective would be as an initiative to create 250 jobs dedicated to economic growth.

Alan Feltham, Vice Chair, reminds all that they need someone from GM to be at every BEDC meeting.

Growth Management should be put on the Agenda.

Chris Kehoe, Chair, will be before TC to give a brief update of the EDC at TC's next meeting, April 3rd, 2014.

Hank Farnham suggests informing TC that they are working on this issue and then present a formal request.

Hartley Johnson states that he will have something ready on the 3rd for the Chair to present at the TC meeting.

Hank Farnham states that it is good to keep the TC involved. Bring copy of minutes as well.

Chair requests draft minutes be given to TC. Asks that draft minutes be prepared and sent to Board Members via email. Asks to have them forwarded to TC as well.

Hartley Johnson went to Good Morning Chatham which was a Q and A. Discussed tourism in general and economic development. They are aware of the need for growth.

Hank Farnham will take over the BOH and Agricultural committee representative positions for Sara Cushing.

Alan Feltham, Vice Chair; confirm with JoAnne Buntich to schedule Wendy Northcross for EDC meeting.

Alan Feltham to contact President Cox of CCCC's.

Updates:

Eric Steinhilber /update on TC. Budget info being done now. Lots of committees presenting now. There are some committee vacancies.

Chris Kehoe, Chair, update/ BID talked about golf tournament and Fathers Day Car Show. Possible major event in West Barnstable being discussed currently. Talking with Brian Mannal and reps from Beacon Hill regarding the minimum wage increase and unemployment insurance.

Chris Kehoe, Chair, instructs Board members to please read EDC mailbox instructions, this is very important.

Chris Kehoe, Chair, makes reference to Boston Globe article (Exhibit B).

Alan Feltham, Vice Chair, comments that his concern is that this information would negatively effect tourism. He copied Wendy Northcross and Tom Lynch on this as well. He hasn't seen any public comment regarding the ramifications of this as of yet.

David Wood makes comment and would like to add to Agenda discussion about the Town's curfew. Renewal annually. He'd like to speak about this one more time.

Hank Farnham suggests sending correspondence to the Chief of Police, Tom Lynch, TC President, and Wendy Northcross.

Alan Feltham will draft something and send to EDC mailbox box.

Hank Farnham suggests making Roy Richardson a permanent liaison, so that the EDC quorum is not affected in his absence. This will free up a spot for someone that can be here on a more consistent basis. Suggests speaking to TC President, Jessica Rapp Grassetti re this, then they will have an active participant and Mr. Richardson can sit in as a liaison when time permits.

Vote: Motion made by Hank Farnham to request that Town Council change BEDC member Roy Richardson to an official liaison from his Cape Cod Commission representative position now, seconded by Hartley Johnson, so voted unanimously.

Public Comment - none

Motion duly made by Chair, Chris Kehoe to adjourn, seconded by David Wood, so voted unanimously.
The meeting adjourned at 4:48 p.m.

Next BEDC meeting April 22, 2014

List of documents / exhibits used by the Committee at the meeting

Exhibit A: Brochure – The National Graduate School of Quality Management Degree Program Information

Exhibit B: Correspondence dated March 6h, 2014, from Brian MacQuarrie of the Boston Globe

Respectfully submitted,
Karen Herrand
Principal Assistant

*Public files are available for viewing during normal business hours in the Growth Management office
located on the 3^d floor of Town Hall, 367 Main Street, Hyannis*

*** Further detail may be obtained by viewing the video via Channel 18 on demand at <http://www.town.barnstable.ma.us> ***

APPROVED