



Town of Barnstable  
Growth Management Department  
**Economic Development Commission**

[www.town.barnstable.ma.us/economicdevelopmentcommission](http://www.town.barnstable.ma.us/economicdevelopmentcommission)

**BEDC Meeting Minutes  
January 28, 2014**

Members present: Chris Kehoe, Jeff Craddock, Hartley Johnson, Alan Feltham, Roy Richardson and Town Council  
Liaison Eric Steinhilber  
Absent: David Wood, Jeannine Marshall and Sara Cushing

Meeting called to order at 3:01pm

Approval of Meeting Minutes – November 26, 2013 (Exhibit B)

**Motion duly made by Hartley Johnson, seconded by Alan Feltham to approve the minutes of November 26, 2013 as submitted**

**Vote: Aye – Kehoe, Johnson, Feltham and Craddock**

**Abstain – Richardson**

Minutes approved

Introduction of Town Council (TC) liaison, Eric Steinhilber from Precinct 2

Discussion

- Mr. Steinhilber: explained his vision of his role as liaison to the BEDC
- Mr. Johnson: urges the number one priority of the TC strategic plan be economic development; TOB should be active in attending to this issue as well as continuing to actively seek funding opportunities; tourism is largest industry on Cape Cod and yet one of the lowest wage paying jobs, we need to increase business and industry with higher paying wages
- Mr. Feltham: agrees with Mr. Johnson, adding that it appears there is no concern for restraint in spending; focus on decent paying job creation is critical; the amount of the youth leaving Cape Cod with no new job generation; the rate of TOB spending and rate of growth is concerning, our job in economic development is to create an environment that is conducive for businesses to reside and stay
- Chair Kehoe: budget review presentation by Mark Milne identified thru 2025, the rate of growth in the TOB benefits and retirement will be very costly and addressing that with no new businesses the alternative means increased taxes which would further inhibit new businesses coming to the TOB

**Motion duly made by Hartley Johnson, seconded by Alan Feltham that the Barnstable Economic Development Commission recommend to the Town Council that they make Economic Development their number one priority for the next fiscal year**

**Discussion**

- Chair Kehoe: requests Mr. Steinhilber to keep the BEDC apprised as to when the vote for strategic priorities takes place; and encourages communication relevant to the BEDC

**Vote: So voted unanimously**

Presentation - Town Attorney - Open Meeting Law  
Postponed to February 25<sup>th</sup> meeting

**Board/Committee/Commission Updates**

*Waterways – Jeff Craddock*

- *No news to report*
- *Dredging in East Bay is still in progress*

*Cape Cod Commission – Roy Richardson*

- The CCC is an active topic of conversation throughout Cape Cod
- Unable to discuss Lowes due to the appeal period still in effect
- CCC is charged to enforce guidelines for any development that comes before them
- Regional Policy Plan
- Economic Report developed by Leslie Richardson; Mr. Richardson will provide a copy of the report to the Growth Management Department who would then provide copies to BEDC members

## Comments:

- Mr. Johnson: the CCC work done on infrastructure, water and other resources to protect the Cape is positive; however, in regards to economic development the CCC should be more proactive to spend their resources and their time to foster increased development on the Cape and not be an obstacle for attracting new business i.e. the drone project at the base
- Mr. Richardson: a stakeholders meeting is scheduled for February 6<sup>th</sup>, encourages all to attend; the CCC's priority is to protect the water supply in the most economical and affordable way

*Airport – Hartley Johnson*

- Attended Airport Commission(AC) working group meeting which included neighbors and civic groups
- Discussion included airport operations, i.e. noise abatements, low flying aircraft, airport tower funding, sensors around the airport and complaints, all of which have been addressed; above ground fuel storage issues; centralized de-icing located near the main terminal with no ground run-off; solar panel field; glare study in progress
- Encouraged AC members to think about their property and tenants, and the opportunity to increase tenancy which in turn creates jobs
- Suggested investigating the possibility of a pilot training and / or maintenance school; AC has had conversations with the CCC

## Comments

- Chair Kehoe: the BEDC has been invited to attend an AC meeting and receive a tour of the property which would take place within the next few months during a regularly scheduled meeting

\*\* Sara Cushing has resigned from the BEDC

*School Committee – Alan Feltham*

- No connection has been made with the Cape Cod Community College (CCCC) president as of yet; the purpose of this would be to discuss curriculum at CCCC and jobs; to be scheduled for either February or March
- School Committee (SC) environment is political, complex and costly; large number of students attending charter and private schools which puts stress on public school system; with a large amount of fixed, state and mandated costs
- Commends the Citizen's Academy presentation, one of which was when the Superintendent addressed many attendee questions regarding costs

## Comments

- Mr. Johnson: CCCC would need / should have a curriculum to match the potential programs with the industry; would like to see a 4-year college on Cape Cod
- Mr. Feltham: suggests members look at why CCCC had not grown in the past 10 years; we need to have jobs and set a stage for positive business development
- Chair Kehoe: current economic forces are increasing the flight of younger people leaving the Cape; we have a weak county government with fragmented priorities among representatives which are not aligned at all; Mr. Steinhilber will be a strong advocate for BEDC and economic development; requests Ms. Santos to arrange for Mr. Richard Scali, Regulatory Services Director be invited to attend the next BEDC meeting to discuss permitting, processes, ideas and economic development to better understand what people are going thru

*Town Council – Eric Steinhilber*

- Attended the Mass Municipal Association convention in Boston along with several councilors and TOB staff; presenters spoke to the process of opening a business and several businesses that are not in favor of locating in an area where that process is too lengthy

- 2/6/14 will be a joint public hearing on medical marijuana district which includes most of Independence Park
- TC is beginning the budget review and setting priorities
- Economic Development is a high priority; areas of zoning, funding and job creation

Comments:

- Mr. Craddock: obstacles exist for new businesses and entrepreneurs, another reason to continue to streamline and improve the process; Business Barnstable website is good and beneficial
- Mr. Richardson: suggests holding bi-annual workshops for new or potential new businesses to come and get help and guidance; be proactive and stimulate opportunities
- Chair Kehoe: Legislation was just approved to expand to all properties within the Business Improvement District (BID); restrictive zoning prohibits new development and industry
- Mr. Johnson: requests conversation take place surrounding Committee / Commission vacancies; Mr. Steinhilber advises members that the Appointments Committee just met and is aiming for regular meetings to address vacancies, terms and expiration dates

*Hyannis Chamber of Commerce – Chris Kehoe*

- Newly appointed board members and leadership in place
- Car show plans progressing well; will be expanded to add another 50 to 75 cars and extend down toward the West End of Main Street; parts of the 2013 show was filmed by Dennis Paige and will be aired on an episode on the Velocity Channel in the Spring
- History of the show resulted in both the boat show and clambake not being well attended; the VIP night was and has been successful; VIP night will be moving to the Village Green due to outgrowing the museum site

Public Comment – *none*

Old / Other Business

- Mr. Johnson: Gathered statistics regarding industries and picked four comparable towns – provided handouts (Exhibit C) on these initiatives in other communities to members with the request that they review them and try to identify a way to develop new initiatives within the TOB; requests a monthly update on economic development from the Growth Management Department
- Mr. Feltham: agrees and requests a brief, monthly update by Mike Trovato at each BEDC meeting beginning in March
- Mr. Richardson: BEDC should focus on goals and setting priorities; CCC website has statistics on the TOB
- Chair Kehoe: requests Ms. Santos to obtain and distribute the previously developed program of work developed by the BEDC some time ago and distribute to members and add to the agenda for discussion; also requesting an update on signage for parking

**Motion duly made by Roy Richardson, seconded by Hartley Johnson to adjourn the meeting**

Meeting adjourned at 4:16pm

**Next BEDC meeting scheduled for February 25, 2014 at 3 pm**

**List of documents / exhibits used by the Committee at the meeting**

Exhibit A: Meeting agenda dated January 28, 2014  
 Exhibit B: Draft Minutes dated November 26, 2013  
 Exhibit C: Documents: Data: 2013 Average Employment and Wages by Industry dated November 30, 2013  
 Article: Pittsfield, Once a "Speed Bump," Now a Destination dated September 24, 2010  
 Article: General Dynamics dated October 7, 2011  
 Article: Governor Sees Manufacturing 'Renaissance' dated October 22, 2013  
 Article: Build it in the Berkshires not dated

Respectfully submitted,  
 Theresa M. Santos  
 Principal Assistant

*Public files are available for viewing during normal business hours in the Growth Management office  
located on the 3<sup>rd</sup> floor of Town Hall, 367 Main Street, Hyannis*

*\*\* Further detail may be obtained by viewing the video via Channel 18 on demand at <http://www.town.barnstable.ma.us> \*\**

APPROVED